

Fort Lauderdale

Community Redevelopment Agency (CRA) Website

VPT Lab Project Summary • www.vpt.fau.edu

Personnel

Principal Investigators: Asher Soldwedel
Sponsor: Fort Lauderdale Community Redevelopment Agency
Collaborator: Aubrey Craun



Old CRA Website

Project Description

In 2005 the Fort Lauderdale CRA contacted the VPT Lab to revive their website and transform it from a basic government website of 10 pages to a vibrant clearinghouse of information totaling over 30 pages. This project presented the challenge of being a sub site of a larger already existing City of Fort Lauderdale website. Therefore the new CRA site had to break out of basic navigational schemes (and colors) while still incorporating major elements of the larger site.

Three new designs with new website navigation were presented to the sponsor and using the best elements from each, a final scheme was created. Along with this, the website team created a new matrix of many more pages to fill out the new site with maps, frequently asked forms, and more project and program information. The whole site was created utilizing CSS programming so that new pages can be easily added incorporating all of the new design elements. Also the new site utilizes a percentage page size format (in other words, the website expands to fit the screen of the user). The new site was completed in spring 2006, tested in top browsers to insure compatibility, and approved by the city after a multi-stage review process.

Links

<http://ci.ftlaud.fl.us/cra>

